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TVORBA NOVÉHO MODELU TRHOVÉHO HOSPODÁRSTVA ¹

Abstract: *The mission of the economy is connected with ethics and that one with religion. The origin of the market economy was in Calvinistic ethics. Its core is individualism and profit maximization. It is Adam Smith who is considered an originator of the liberal economic model. The next development of economics was achieved by neoclassical economics, which was based on the utilitarian ethics. In the middle of the twentieth century a moral decay began. The maximization of profit is the mythology of the primary goal. The response to that paradigm is the model of social responsibility of enterprise's stakeholders. The negative features of the capitalistic economic system are above all: cyclical development of the economy, unequal incomes and property of the citizens, unemployment, and poverty. Opinions of the necessity of the market economy reconstruction vary. There are various considerations on the new market economy's model. It is necessary to assume the pluralistic approach to the creation of the economic model.*

Keywords: *capitalism, market economy, ethics, maximization of profit, negatives of the capitalist economy system, reconstruction of the economic model, pluralistic approach to the creation of the economic model.*

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1 Etické zdroje liberálneho trhového hospodárstva

Poslanie hospodárstva je neoddeliteľne spojené s etikou. Je to preto, že ide o inštitúciu vytvorenú človekom a jemu slúžiacu.

Podľa A. Maddinsona bola jedným z fundamentálnych zdrojov formujúcich tvár Európy a neskôr aj USA skutočnosť, že už od 4. storočia existoval v Európe jednotný systém kresťanských hodnôt, ktorých univerzálny koncept platil na celom kontinente. ([2], s. 26).

Niektorí autori tvrdia, že moderný ekonomický vývoj vo svete koreluje s prijatím a presadzovaním kalvínskej etiky.

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