

DESCRIPTION OF COURSE

University: University of Economics in Bratislava	
Faculty: Faculty of Business Management	
Course code: KPH FPM/ MMC21034/21	Title of course: Corporate Social Responsibility (in English)
Type, load and method of teaching activities: Form of course: Lecture / Practical Recommended load of course (number of lessons): Per week: 2 / 2 Per course: 26 / 26 Method of study:	
Number of credits: 6	
Recommended semester/trimester of study:	
Degree of study: I., N	
Prerequisites: KPH FPM/MMC21024/21-Enterprise and Entrepreneurship (in English) or KM FPM/MMB21040/21-Management (in English) or KPH FPM/MMC21025/21-Business Economy (in English)	
Requirements to complete the course: 30% active participation over the semester, group work - solving case studies of ethical problems (actual data directly from the company) and its presentation 70% written final exam - combination of theoretical part and elaboration of a concrete case study Student workload (in hours): Form of study (in hours) Internal Activities Lectures - 26 Seminars - 26 Preparation for seminars - 13 Individual work - 13 Preparation for the final exam - 26 Total study load 104	
Student workload:	
Teaching results: Knowledge: After completing the module, students should be able to: <ul style="list-style-type: none"> • understand that performing responsible business is the standard economic activity of a company, • solve any economic problems in parallel with the liability requirements, • be familiar with the ethical minimum of responsible business – basic legislation, • master existing systems of standards, initiatives, and indices of responsible business, • navigate through the system of domestic and international institutions providing guarantee and support for responsible business, • master the basic methodology of controlling and reporting of responsible business, • use a functioning system of responsible business to increase the company’s credibility more successfully. Competence:	

- apply theoretical knowledge of general ethics creatively and understand the essence of ethical principles used in common practice,
- be able to navigate themselves through an ethical minimum – essential legislation concerning the company and a specific group of stakeholders,
- understand the context between business ethics and responsible business and be able to identify them in practice,
- evaluate the relevance of the information in integrated reports on ethical behavior for each stakeholder group,
- analyze and solve any economic problem in line with its ethical side.

Skills:

After completing the module, students should be able to:

- master the analysis and evaluation of the specifics of the system of the corporate social responsibility in Slovakia and abroad,
- propose a basic procedure for the institutionalization of responsible business,
- analyze, evaluate, and recommend solutions for unethical behavior of the company, according to the problems of stakeholder groups,
- design and prepare a simple report on responsible business according to real up-to-date information from the company,
- argue factually and professionally based on acquired knowledge and adopted techniques

Indicative content:

Topics of lectures:

Week 1 Fundamental Principles of Corporate Social Responsibility (CSR)

Week 2 Basic Principles of Stakeholder Theory

Week 3 Social Support System for Responsible Business

Week 4 The Essence of Responsible Business

Week 5 Institutionalization of Responsible Business

Week 6 Responsible Business in Relation to Human Capital

Week 7 Responsible Business in Relation to Consumer Protection

Week 8 Responsible Business in Relation to the Community

Week 9 Responsible Business in Relation to the Environment

Week 10-11 Responsible Business and International Relations

Week 12-13 Responsible Business Reporting

Topics of seminars:

Week 1 Fundamental principles of CSR

Week 2 Basic Principles of Stakeholder Theory

Week 3 Social Support System for Responsible Business

Week 4 The Essence of Responsible Business

Week 5 Institutionalization of Responsible Business

Week 6 Responsible Business in Relation to Human Capital

Week 7 Responsible Business in Relation to Consumer Protection

Week 8 Responsible Business in Relation to the Community

Week 9 Responsible Business in Relation to the Environment

Week 10-11 Responsible Business and International Relations

Week 12-13 Responsible Business Reporting

Support literature:

Basic literature:

1. IDOWU, Sam O. Current Global Practices of Corporate Social Responsibility. In The Era of Sustainable Development Goals. Berlin : Springer, 2021. 21 s. ISBN 978-3-030-68386-3.

2. MITRA, Nayan - SCHMIDPETER, René. Mandated Corporate Social Responsibility. Berlin : Springer, 2020. 254 s. ISBN 978-3-030-24444-6.
3. PAIVA, Inna S. - CARVALHO, Luísa C. Conceptual and Theoretical Approaches to Corporate Social Responsibility, Entrepreneurial Orientation, and Financial Performance. IGI Global, 2020. 369 s. ISBN 978-1-7998-2130-4.
4. DELBARD, Oliver. The Corporate Social Responsibility Agenda: The Case for Sustainable and Responsible Business Hardcover. World Scientific Publishing Co. 2020. 196 s. ISBN 978-9-8112-0659-7.
5. TUNCA, Çalyurt. K. New Approaches to CSR, Sustainability and Accountability, Volume I. Berlin : Springer, 2020. 271 s. ISBN 978-981-329-588-9.

Complementary literature:

1. KESSEDJIAN, Catherine - RIVERA, Humberto C. Private International Law Aspects of Corporate Social Responsibility. Berlin : Springer, 2020 . 791 s. ISBN 978-3-03035-186-1.
2. CHANDLER, David. Strategic Corporate Social Responsibility: Sustainable Value Creation. London : SAGE Publications, Inc, 2019. 480 s. ASIN B07W14GB23.
3. RENDTORFF, Jacob D. Philosophy of Management and Sustainability: Rethinking Business Ethics and Social Responsibility in Sustainable Development. Bingley : Emerald Publishing, 2019. 264 s. ISBN 978-1-78973-454-6.
4. REZAEI, Zabihollah - FOGARTY, Timothy. Business Sustainability, Corporate Governance, and Organizational Ethics. Hoboken : John Wiley & Sons, 2019. 992 s. ISBN 978-1-11960-145-6.
5. BECKER, Christian U. Business Ethics. Methods and Application. London : Routledge, 2018. 200 s. ISBN 978-1138493681.
6. IDOWU, Samuel O. - SITNIKOV, Catalina. Current Issues in Corporate Social Responsibility: An International Consideration. Berlin : Springer, 2019. 286 s. ISBN 978-3-31988-938-2.
7. MCWILLIAMS, Abigail - RUPP, Deborah E - SIEGEL, Douglas S. The Oxford Handbook of Corporate Social Responsibility: Psychological and Organizational Perspectives. Oxford : Oxford University Press, 2019. 720 s. ISBN 978-0-198-80228-0.
8. ANTONARAS, Alexandros - DEKOULOU, Paraskevi. Cases on Corporate Social Responsibility and Contemporary Issues in Organizations. Pennsylvania : IGI Global, 2019. 402 s. ISBN 978-1-5225-7715-7.
9. VOPAT, Mark C. - TOMHAVE, Alan. Business Ethics. The Big Picture. Peterborough : Broadview Press, 2018. 325 s. ISBN 978-1-55481-430-5.
10. ZEYEN, Anica - BECKMANN, Markus. Social Entrepreneurship and Business Ethics. London : Routledge, 2018. 254 s. ISBN 978-1138079946.

Syllabus:

Topics of lectures:

Week 1 Fundamental Principles of Corporate Social Responsibility (CSR)

The topic focuses in detail on the primary categories and fundamental principles of the theory of CSR. The subject and the essence of CSR. The theoretical basis of CSR. The relationship between ethics and CSR. Fundamentals of ethics and its categories applicable in CSR.

Week 2 Basic Principles of Stakeholder Theory

The topic focuses primarily on the basic principles of functioning of a responsible company in the market. The mission of a responsible company. The principle of integration of ethics and economics. Enterprise as part of the social system. The essence of the ethical-economic dilemma: manager - owner. Relationship between ethics and law – the ethical minimum (legislation). Definition, systematization, and classification of stakeholders. Ethical minimum for stakeholders, by groups (primary and secondary).

Week 3 Social Support System for Responsible Business

The topic is primarily focused on the attributes of the model of synergistic evaluation of the state of responsible business in the Slovak Republic. Public politics. State tools used. Application of responsible business in the corporate sector. Forming awareness of the ethical business. Strategy for improving the state of CSR in Slovakia. Current trends in the development of responsible business nationally and internationally.

Week 4 The Essence of Responsible Business

The topic is primarily focused on the basic relationships: responsible/sustainable business and the responsibility of business entities. Essential characteristics of responsible business. Classification of terms responsible business, social responsibility, responsible behavior, responsible acting. Pillars of responsible business. The responsible business pyramid. Alternatives to responsible business. Advantages and disadvantages of responsible business.

Week 5 Institutionalization of Responsible Business

The topic is focused in detail on the basic categories and fundamental principles of the institutionalization of CSR into economic entities. The essence of the institutionalization of responsible business. Creating a responsible business strategy and its implementation. Application of the PDCA model in the institutionalization of ethics in the company. Application of tools for the implementation of responsible business - ethical program. Classification and typology of the system of codes of ethics. General principles of the code of ethics. Pros and cons of institutionalizing responsible business.

Week 6 Responsible Business in Relation to Human Capital

The topic is predominantly focused on the attributes and determinants of CSR in the field of human capital. Categorization of terms: personnel, workers, employees, human potential, human capital. Identification of the most frequent ethical problems of human capital in the company. The main principles of responsible behavior in working relations. Typology, classification, and categorization of unethical behavior towards human capital in the company. Typology of discrimination in labor relations. Redundancies and their acceptability from the CSR aspect. Current legislation as an ethical minimum and a system of tools for a positive solution to the problems of unethical behavior. Basic security and rights for employees in the Labor Code.

Week 7 Responsible Business in Relation to Consumer Protection

The topic is focused in detail on the basic aspects of ethical consumerism. Explanation of the practical functioning of the consumer protection system in the Slovak Republic and the E.U. Main principles of consumer protection. Dimensions of the functional model of the consumer protection system. Legislative protection (ethical minimum) of the consumer. Supervision and regulation of consumer protection in the Slovak Republic. Consumer protection NGOs. Current EU trends in ethics and consumer protection. The Consumer Agenda which presents a strategic vision of E.U. consumer policy.

Week 8 Responsible Business in Relation to the Community

The topic deals primarily with the relationship of the responsible company to the community. Basic characteristics of attributes of community and society. Activities of a company with responsible/sustainable behavior for the benefit of the community. Typology, classification, and categorization of ethical company activities for the benefit of the community: philanthropy, donation, volunteering, corporate investment in the community, sponsorship. Specification of corporate philanthropy and its tools. Ethical minimum (legislative support) of ethical conduct of a company with responsible/sustainable behavior for the benefit of the community.

Week 9 Responsible Business in Relation to the Environment

The topic mainly focuses on the attributes and determinants of the relationship of responsible business to the environment. Conceptual classification: ecology, environmental studies, and the environment from an economic and ethical aspect. Care for the environment. Ethical minimum in the environment in the Slovak Republic and the E.U. Environmental management system. Positives and negatives of the implemented environmental management system. Comparison of

ISO 14001 and EMAS elements. Application of the PDCA model in the implementation of an environmental management system.

Week 10-11 Responsible Business and International Relations

The topic is predominantly focused on the attributes and determinants of responsible business in an international context. Characteristics of the global system. Synergistic effect of business determinants from the perspective of economy and responsible business. Application of the principle of conceptual relativity. Businesses in the conditions of globalization. Closing business alliances. Basic categories of regional interest from the aspect of globalization. Application of the principles of responsible business in companies in globalization. Agenda 2030 for sustainable development. E.U. strategy in the field of responsible business.

Week 12-13 Responsible Business Reporting

The topic focuses primarily on the essence of the relationship between responsible/sustainable business management and reporting of responsible/sustainable business. General principles of responsible business reporting. Standards of responsible business reporting, sustainable development, and ethical behavior. Attributes of the most widespread responsible business reporting systems: GRI standards and integrated reporting. Legislative support (ethical minimum) of responsible business reporting in the Slovak Republic and the E.U.

Topics of seminars:

Week 1 Fundamental principles of CSR

Case studies focused on basic categories and fundamental principles of the theory of CSR. The subject and the essence of CSR. The theoretical basis of CSR. The relationship between ethics and CSR. Fundamentals of ethics and its categories of applicable CSR.

Presentation of the responsible business model in a particular company with an accent on the integrity of the sustainable business and its managerial and economic dimension

Week 2 Basic Principles of Stakeholder Theory

Case studies focused on the basic principles of functioning of a responsible company in the market. The mission of a responsible company. The principle of integration of ethics and economics. Enterprise as part of the social system. The essence of the ethical-economic dilemma: manager - owner. Relationship between ethics and law – the ethical minimum (legislation). Definition, systematization, and classification of stakeholders. Ethical minimum for stakeholders, by groups (primary and secondary).

Presentation of the responsible business model in a particular company with an accent on functioning stakeholder system.

Week 3 Social Support System for Responsible Business

Case studies focused on the attributes of the model of synergistic evaluation of the state of responsible business in the Slovak Republic. Public politics. State tools used. Application of responsible business in the corporate sector. Forming awareness of the ethical business. Strategy for improving the state of CSR in Slovakia. Current trends in the development of responsible business nationally and internationally.

Presentation of the responsible business model in a particular company with an accent on the system of support for responsible business of a particular company.

Week 4 The Essence of Responsible Business

Case studies focused on the basic relationships: responsible/sustainable business and the responsibility of business entities. Essential characteristics of responsible business. Classification of terms responsible business, social responsibility, responsible behavior, responsible acting. Pillars of responsible business. The responsible business pyramid. Alternatives to responsible business. Advantages and disadvantages of responsible business. Presentation of the responsible business model in a particular company with an accent on the pyramid of responsible business of a particular company.

Week 5 Institutionalization of Responsible Business

Case studies focused on the basic categories and fundamental principles of the institutionalization of CSR into economic entities. The essence of the institutionalization of responsible business. Creating a responsible business strategy and its implementation. Application of the PDCA model in the institutionalization of ethics in the company. Application of tools for the implementation of responsible business - ethical program. Classification and typology of the system of codes of ethics. General principles of the code of ethics. Pros and cons of institutionalizing responsible business. Presentation of the responsible business model in a particular company with an accent on an ethical program of the company.

Week 6 Responsible Business in Relation to Human Capital

Case studies focused on the attributes and determinants of CSR in the field of human capital. Categorization of terms: personnel, workers, employees, human potential, human capital. Identification of the most frequent ethical problems of human capital in the company. The main principles of responsible behavior in working relations. Typology, classification, and categorization in unethical behavior towards human capital in the company. Typology of discrimination in labour relations. Redundancies and their acceptability from the CSR aspect. Current legislation as an ethical minimum and a system of tools for a positive solution to the problems of unethical behavior. Basic security and rights for employees in the Labor Code. Presentation of the responsible business model in a particular company with an accent on a responsible business in relation to human capital.

Week 7 Responsible Business in Relation to Consumer Protection

Case studies focused on the basic aspects of ethical consumerism. Explanation of the practical functioning of the consumer protection system in the Slovak Republic and the E.U. Main principles of consumer protection. Dimensions of the functional model of the consumer protection system. Legislative protection (ethical minimum) of the consumer. Supervision and regulation of consumer protection in the Slovak Republic. Consumer protection NGOs. Current EU trends in ethics and consumer protection. The Consumer Agenda, which presents a strategic vision of E.U. consumer policy. Presentation of the responsible business model in a particular company with an accent on a responsible business in relation to consumer protection.

Week 8 Responsible Business in Relation to the Community

Case studies focused on the relationship of the responsible company to the community. Basic characteristics of attributes of community and society. Activities of the company with responsible/sustainable behavior for the benefit of the community. Typology, classification, and categorization of ethical company activities for the benefit of the community: philanthropy, donation, volunteering, corporate investment in the community, sponsorship. Specification of corporate philanthropy and its tools. Ethical minimum (legislative support) of ethical conduct of a company with responsible/sustainable behavior for the benefit of the community. Presentation of the responsible business model in a particular company with an accent on responsible business in relation to the community.

Week 9 Responsible Business in Relation to the Environment

Case studies focused on the attributes and determinants of responsible business relationships to the environment. Conceptual classification: ecology, environmental studies, and the environment from an economic and ethical aspect. Care for the environment. Ethical minimum in the environment in the Slovak Republic and the E.U. Environmental management system. Positives and negatives of the implemented environmental management system. Comparison of ISO 14001 and EMAS elements. Application of the PDCA model in the implementation of an environmental management system. Presentation of the responsible business model in a particular company with an accent on functioning responsible business in relation to the environment.

Week 10-11 Responsible Business and International Relations

Case studies focused on the attributes and determinants of responsible business in an international context. Characteristics of the global system. Synergistic effect of business determinants from

the aspect of the economy and responsible business. Application of the principle of conceptual relativity. Businesses in the conditions of globalization. Closing business alliances. Basic categories of regional interest from the aspect of globalization. Application of the principles of responsible business in companies in the process of globalization. Agenda 2030 for sustainable development. E.U. strategy in the field of responsible business. Presentation of the responsible business model in a particular company with an accent on responsible international relations.

Week 12-13 Responsible Business Reporting

Case studies focused on the essence of the relationship between responsible/sustainable business management and reporting of responsible/sustainable business. General principles of responsible business reporting. Standards of responsible business reporting, sustainable development, and ethical behavior. Attributes of the most widespread responsible business reporting systems: GRI standards and integrated reporting. Legislative support (ethical minimum) of responsible business reporting in the Slovak Republic and the E.U. Presentation of the responsible business model in a particular company with an accent on the responsible business reporting.

Language whose command is required to complete the course:

English

Notes:

Assessment of courses

Total number of evaluated students: 0

The subject evaluation will be shown after the subject is included in a particular curriculum.

Lecturer: doc. Ing. Mgr. Gabriela Dubcová, PhD., Ing. Ľubica Foltínová, PhD., Ing. Jana Kisoová, PhD.

Date of the latest change: 14.05.2021

Approved by:

DESCRIPTION OF COURSE

University: University of Economics in Bratislava	
Faculty: Faculty of International Relations	
Course code: KMEVaHD FMV/ VVA15030/19	Title of course: Economy of the European Union
Type, load and method of teaching activities: Form of course: Lecture / Practical Recommended load of course (number of lessons): Per week: 2 / 2 Per course: 26 / 26 Method of study:	
Number of credits: 5	
Recommended semester/trimester of study:	
Degree of study: II.	
Prerequisites:	
Requirements to complete the course:	
Student workload:	
Teaching results: The student will have knowledge of the economic structure of the Member States of the European Union and the status of their economies within the EU.	
Indicative content: Lectures 1. Germany 2. France 3. Italy 4. Belgium, Netherlands, Luxembourg 5. Denmark, Ireland, United Kingdom 6. Sweden, Finland, Austria 7. Spain, Portugal 8. Greece, Cyprus, Malta 9. Slovakia, Czechia, Poland, Hungary 10. Slovenia, Croatia 11. Estonia, Latvia, Lithuania 12. Romania, Bulgaria Seminars 1. Introduction 2. Industrial sector 3. Labour market 4. Inequalities 5. Services 6. Research and development 7. Energy sector and environment 8. Competitiveness 9. Debt and deficit 10. Business environment	

- 11. Agriculture
- 12. Infrastructure

Support literature:

Lipková, Ľ. a kol.: Európska únia. Ekonomika krajín. Bratislava, Ekonóm, 2004. 140 s. ISBN 80-225-1807-7

Zeff, Eleanor E. & Pirro, Ellen B. (2015): The European Union and Member States

Neal, Larry (2014): The Economics of Europe and the European Union

Eurostat (2018): Europe in figures — Eurostat yearbook

Eurostat (2018): Eurostat regional yearbook

Current documents and materials of analytical and conceptual nature - central banks, statistical offices, economic ministries of individual Member States of the European Union, EUROSTAT, European Commission, international institutions and organizations (OECD, IMF, WB, etc.).

Syllabus:

Lectures

1. Germany
2. France
3. Italy
4. Belgium, Netherlands, Luxembourg
5. Denmark, Ireland, United Kingdom
6. Sweden, Finland, Austria
7. Spain, Portugal
8. Greece, Cyprus, Malta
9. Slovakia, Czechia, Poland, Hungary
10. Slovenia, Croatia
11. Estonia, Latvia, Lithuania
12. Romania, Bulgaria

Seminars

1. Introduction
2. Industrial sector
3. Labour market
4. Inequalities
5. Services
6. Research and development
7. Energy sector and environment
8. Competitiveness
9. Debt and deficit
10. Business environment
11. Agriculture
12. Infrastructure

Language whose command is required to complete the course:

english

Notes:**Assessment of courses**

Total number of evaluated students: 110

The subject evaluation will be shown after the subject is included in a particular curriculum.

Lecturer: Ing. Natália Zagoršková, PhD.

Date of the latest change:

Approved by:

DESCRIPTION OF COURSE

University: University of Economics in Bratislava	
Faculty: Faculty of National Economy	
Course code: KHP NHF/NND21112/21	Title of course: National Accounts
Type, load and method of teaching activities: Form of course: Lecture / Practical Recommended load of course (number of lessons): Per week: 2 / 2 Per course: 26 / 26 Method of study: present	
Number of credits: 6	
Recommended semester/trimester of study: 4.	
Degree of study: I., N	
Prerequisites: KHP NHF/NND21111/21-Economic Policy	
Requirements to complete the course: Full-time: Class activity, continuous written assignment and final seminar work 40 %. Written exam 60 %.	
Student workload: Full-time (Applied Economics): Total study load 156 hours Of which: Lectures 26 hours, Seminars 26 hours, Preparing for seminars 13 hours, Semester assignment 13 hours, Preparing for evaluations during the semester 26 hours, Final exam preparation 52 hours Full-time (Public Policy Management): Total study load 156 hours Of which: Lectures 22 hours, Seminars 22 hours, Preparing for seminars 21 hours, Semester assignment 13 hours, Preparing for evaluations during the semester 26 hours, Final exam preparation 52 hours	
Teaching results: Knowledge - presentation of economic relations using graphical and mathematical tools in MS Excel based on data on national accounts provided by Eurostat - creation of meaningful interpretations of monitored macroeconomic indicators created by combination of various variables in the system of national accounts - being familiar with the used data and realizing their advantages and limitations - current prices, international comparison, role of proxy variables in economic analysis Competence - ability to analyze and verify economic knowledge on real macroeconomic data with use of seminar paper for selected country and assigned account - take an analytical approach to development trends and understand the causes of their development - ability to critically evaluate achieved results during the process of indicators formation - development of skills for processing qualitative economic analysis during the seminar paper preparation Skills	

- interpretation of economic data and achieved results using their own created indicators - qualitative economic analysis
- correct interpretation of various empirical results and awareness of the limits of the achieved results
- creation of own qualitative analysis with emphasis on finding the causes of economic indicators development - distinguish between correlation and causality
- team cooperation during creation of a joint semester project - seminar paper is created by team of students encouraging cooperation among them

Indicative content:

1. System of national accounts. Basic principles of the ESA 2010 system
2. Institutional sectors
3. Production account
4. Generation of income account
5. Allocation of primary income account
6. Secondary distribution of income account
7. Use of income account
8. Capital accounts
9. Goods and services account
10. Supply table
11. Use table
12. Macroeconomic aggregates.

Support literature:

Stanislava Hronová, Jakub Fischer, Richard Hindls, Jan Sixta: Národní účetnictví – od výroby k bohatství Praha: C. H. Beck, 2019. 1st edition. 432 pages. ISBN 978-80-7400-738-5
 Lequiller, F. and D. Blades (2014), Understanding National Accounts: Second Edition, OECD Publishing, Paris, <https://doi.org/10.1787/9789264214637-en>.

Syllabus:

Language whose command is required to complete the course:

English

Notes:

Assessment of courses

Total number of evaluated students: 0

A	ABS	ABSP	B	C	D	E	FX	NBSP	NEABS	np	p
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Lecturer: doc. Ing. Karol Morvay, PhD., Ing. Martin Hudcovský, PhD.

Date of the latest change: 13.04.2021

Approved by: Co-guarantor doc. Ing. Daniela Tkáčová, CSc., Guarantor doc. Ing. Alena Zubařová, PhD.

DESCRIPTION OF COURSE

University: University of Economics in Bratislava	
Faculty: Faculty of National Economy	
Course code: KET NHF/MNE21102/21	Title of course: Principles of Economics 2 (in English)
Type, load and method of teaching activities: Form of course: Lecture / Practical Recommended load of course (number of lessons): Per week: 2 / 2 Per course: 26 / 26 Method of study: present	
Number of credits: 6	
Recommended semester/trimester of study: 2., 4.	
Degree of study: I., N	
Prerequisites:	
Requirements to complete the course: Requirements to complete the course: individual work, written test, written exam Seminars 40 %, of which: Activity at the seminar 15 % Elaboration and presentation of a case study 10 % Written tests from quantitative and graphic tasks 15 % Result of the final written exam 60 %	
Student workload: Total study load (full-time; in hours): Total student workload: 130 hours of which: Face to face instruction - lectures: 26 hours Face to face instruction - seminars: 26 hours Preparation for seminars: 13 hours Preparation of a team case study: 15 hours Preparation for written tests: 15 hours Preparation for the final exam: 35 hours	
Teaching results: Teaching results: The aim of the course is to introduce the students to the principles of macroeconomics and functioning of the economy as a whole. The students will be able to understand the basic macroeconomic indicators and the mutual interactions between them. The students learn how the macroeconomic equilibrium is being formed and what are the causes and consequences of macroeconomic disequilibrium. The course focuses on the economic role of the state, macroeconomic policies, the basic models of a closed and open economy and the international economic relations. Knowledge: Completion of the course enables students to master the basic macroeconomic concepts and understand macroeconomic context. The students will be able to systematize the knowledge of macroeconomics in relation to the courses such as economic policy, public finance, social policy and public administration.	

Competences:

The students will gain the ability to think like the economist and understand macroeconomic concepts, indicators, policies and issues and apply knowledge of macroeconomics to events in the economy.

Skills:

The students get the ability to search, process and analyze macroeconomic data gained from relevant resources and evaluate macroeconomic development. In tutorial, students are expected to work not only individually but also in teams. The students learn how to discuss and present their arguments.

Indicative content:

Indicative content:

Gross domestic product. Alternative approaches to measurement of economic performance. Aggregate demand and aggregate supply. Model AD-AS.

Consumption, savings and investment.

Economy in long-run: economic growth.

Economy in short-run: economic cycle.

Money, money market and banking system.

Inflation.

Unemployment and Phillips curve.

Macroeconomic approaches to economic policy.

Fiscal policy.

Monetary policy.

International trade. International flows goods, services and capital.

Exchange rate mechanism and international monetary relations.

International economic integration.

Support literature:

Support literature:

Compulsory literature:

1. Parkin, M.: Economics. 12th edition. Harlow: Pearson Education, 2016.
2. Mankiw, G.M.: Principles of Economics. 8th edition. Boston: Cengage Learning, 2017.

Suggested reading:

1. Krugman, P. – Wells, R.: Economics. 5th edition, Worth Publishers, 2018.
2. Acemoglu, D. – Laibson, D. – List, J.A.: Macroeconomics. Global edition, Pearson 2016
3. Levitt, D. S. – Dubner, S. J.: Freakonomics (A Roque Economist Explores the Hidden Side of Everything). William Morrow Ltd., 2006.
2. Levitt, D. S. – Dubner, S. J.: SuperFreakonomics, William Morrow Ltd., 2011.
3. Thaler, R. – Sunstein, C. R.: Nudge (Improving Decisions about Health, Wealth and Happiness). Yale University Press, 2008.

Syllabus:

LECTURES

1 WEEK

Gross domestic product. Alternative ways of measuring economic performance. Aggregate demand, aggregate supply, model AD-AS

Measurement of economic activity - GDP, methods of GDP calculation, nominal and real GDP. GDP imperfections and alternative ways of measuring economic performance. Definition of the terms aggregate demand and aggregate supply, factors influencing the size of AD and AS. AD-AS model as a basic model of macroeconomic balance.

WEEK 2

Consumption, savings and investment

Consumption as the largest component of aggregate demand. Changes in consumption and their impact on AD. Consumption function, average and marginal propensity to consume. Savings and savings function. Average and marginal propensity to save. Expenditure balance in a closed economy. Investments and their effects. Investment multiplier and its importance.

WEEK 3

Long-term economy: Economic growth

Economic growth, its measurement. Sources of economic growth. Ways to ensure sustainable growth. Problems of economic growth in developed and less developed countries.

WEEK 4

Short-term economics: Economic cycle

Economic cycle - its course, basic and boundary phases. Specifics of economic cycles in the 20th century and early 21st century. The influence of the economic cycle on changes in basic macroeconomic variables. The cycle caused by shocks on the AD side, resp. shocks on the AS side. Illustration of economic cycle phases in AD-AS model. Okun's law.

WEEK 5

Money, the money market and the banking system

The nature and function of money. Development of forms of money. Money supply and monetary aggregates. Money demand and basic theories of money demand and their implications. Liquidity preference theory and quantitative money theory. Forming equilibrium in the money market. Financial intermediaries - creation of bank money and multiplier of money supply.

WEEK 6

Inflation

Inflation and its measurement using price indices. Classification of inflation by individual forms. Expected and unexpected inflation. Demand-driven and cost-driven inflation. The cost of inflation. Deflation and its impact on the economy.

WEEK 7

Unemployment and the Phillips curve

Definition of basic terms (working population, workforce, employed, unemployed).

Unemployment measurement. Forms of unemployment. Causes of the existence of frictional, structural and cyclical unemployment. Natural unemployment rate. Unemployment costs.

Ways to solve the problem of unemployment. Phillips curve - original approach and monetarist approach.

WEEK 8

Macroeconomic approaches to economic policy

The concept and forms of macroeconomic economic policy. Macroeconomic economic policy objectives. Domestic and supranational entities of macroeconomic economic policy. The concept of the magic n-gon. Demand-oriented macroeconomic policy and supply-oriented macroeconomic policy. Approaches of individual theoretical schools in preferring economic policy goals.

WEEK 9

Fiscal policy

Fiscal policy. National budget. State budget revenues and expenditures. State budget deficit and state debt. Objectives and transmission mechanism of fiscal policy. Stabilization fiscal policy and the use of automatic stabilizers. Discrete fiscal policy measures. Extrusion effect. Short-term and long-term effects of fiscal policy in the AD-AS model. Fiscal multipliers.

WEEK 10

Monetary policy

Monetary policy objectives. The position and role of the central bank in the economy. Types of monetary policy. Monetary policy transmission mechanism. Indirect monetary policy instruments

- open market operations, minimum reserves, key CB interest rates and foreign exchange market interventions. Short-term and long-term effects of monetary policy in the AD-AS model.

WEEK 11

International Trade. International movement of goods, services and capital

International trade - the essence, causes of the existence of international trade. Theories of international trade - theory of absolute and comparative costs. Free trade and economic efficiency. Liberal vs. protectionist foreign trade policy. Protectionist trade policy instruments - tariffs and quotas and their effects on the efficiency of resource allocation. International capital movements - foreign direct investment and portfolio investment. Balance of payments and its importance. Balance of payments structure.

WEEK 12

Exchange rate mechanism and international monetary relations. International economic integration

Exchange rate - nominal and real exchange rate. Exchange rate formation, basic exchange rate systems, their advantages and disadvantages. Demand and supply by currency in the foreign exchange market. Factors influencing demand and supply in the foreign exchange market.

Purchasing power parity theory.

International economic integration and its forms. Development and current state of international economic integration within the EU.

WEEK 13

Final summary and repetition of the most important topics

SEMINARS

1 WEEK

Introductory seminar

Familiarization with the content of the subject and the conditions of evaluation. Introduction to working with databases of statistical offices and international organizations.

WEEK 2

Gross domestic product. Alternative ways of measuring economic performance. Aggregate demand, aggregate supply, model AD-AS

Measurement of economic activity - GDP, methods of its calculation, nominal and real GDP.

Gross domestic product statistics in selected countries. GDP imperfections and alternative ways of expressing economic prosperity.

WEEK 3

Consumption, savings and investment

Consumption - autonomous, dependent on pension. Consumption function. Savings and savings function. Average and marginal propensity to consume and save. Private, public and national savings. Equilibrium model in the market of financial resources - balance of savings and investments.

WEEK 4

Long-term economy: Economic growth

Statistical comparison of living standards of selected countries. The role of labor productivity and sources of its growth. Possibilities of measuring economic growth and its impact on living standards.

WEEK 5

Short-term economics: Economic cycle

Economic growth versus economic cycle. The model of aggregate demand and aggregate supply and its importance in explaining cyclical fluctuations. Use of statistics in economic cycle analysis. Identification of shocks in the AD-AS model

WEEK 6

Money, banking system and money market

Money, monetary aggregates and their importance in the economy. Statistical data on monetary aggregates in selected countries. Quantitative theory of money and the equation of exchange. The relationship between the amount of money and the price level. Fractional banking - a money multiplier and the creation of bank money.

WEEK 7

Inflation

Price indices, their importance in measuring price level changes and the application of knowledge using statistical data. Causes of inflation, its forms and costs of inflation. Demand-driven and cost-driven inflation in the AD-AS model.

WEEK 8

Unemployment and the Phillips curve

Population distribution in the economy and its importance in measuring the unemployment rate, employment and economic activity using statistics. Causes and possibilities of solving the frictional, structural and cyclical unemployment rate. Natural unemployment rate. Short-term choice between inflation and unemployment - Phillips curve.

WEEK 9

Fiscal policy

Implementation of expansionary and restrictive fiscal policy in the AD-AS model. Fiscal policy instruments. Fiscal multipliers and the crowding-out effect of private investment. Analysis of fiscal policy responses based on taxes and government expenditures.

WEEK 10

Monetary policy

Implementation of expansionary and restrictive monetary policy in the AD-AS model. Monetary policy instruments. The European Central Bank, its instruments and the implementation of monetary policy. Analysis of the central bank's reactions to demand and supply shocks in AD-AS.

WEEK 11

Final written work.

Presentation of a case study in the form of teamwork, discussion

WEEK 12

International Trade. International movement of goods, services and capital

Theory of absolute and comparative advantages. Graphic analysis of importing and exporting economies. Tariffs and quotas - tools of government protectionist trade policy. Balance of payments and its components.

WEEK 13

Exchange rate mechanism and international monetary relations. International economic integration.

Exchange rate - nominal and real exchange rate. Graphic analysis of the formation of equilibrium in the foreign exchange market. Basic exchange rate systems - causes and consequences of overvalued and undervalued exchange rates. International economic integration.

Corrective date of the final written work.

Language whose command is required to complete the course:

english

Notes:

Assessment of courses

Total number of evaluated students: 1

A	B	C	D	E	FX
0.0	0.0	0.0	100.0	0.0	0.0
Lecturer: prof. Ing. Anetta Čaplánová, PhD., Ing. Peter Adamovský, PhD., Ing. Ľubomír Darmo, PhD., Ing. Eva Sirakovová, PhD.					
Date of the latest change: 29.04.2021					
Approved by: Guarantor prof. Ing. Helena Majdúchová, CSc.					

DESCRIPTION OF COURSE

University: University of Economics in Bratislava	
Faculty: Faculty of Economic Informatics	
Course code: KŠ FHI/NID15011/21	Title of course: Statistics (in English)
Type, load and method of teaching activities: Form of course: Lecture / Practical Recommended load of course (number of lessons): Per week: 2 / 2 Per course: 26 / 26 Method of study: present	
Number of credits: 6	
Recommended semester/trimester of study: 2.	
Degree of study: I., N	
Prerequisites:	
Requirements to complete the course: Full-time study: 30% preliminary tests (Two mid-term tests, each contributing 15% to the final grade.) 70% written exam (The exam consists of two parts: theoretical - test and open questions, practical - solving examples. The theoretical part contributes 30% and the practical part contributes 40% to the overall assessment.)	
Student workload: Total study load (in hours): 156 h Full time study: participation in lectures 26 hrs, participation in seminars 26 hrs, preparation for seminars 26 hrs, preparation for credit papers 26 hrs, preparation for the exam 52 hrs	
Teaching results: At the end of the semester, students will have a good overview of basic statistical methods, which are currently widely used in various areas of economic practice, more specifically: Skills Students will be able to evaluate and identify appropriate statistical methods to achieve the goal of analysis, indicating the possibilities of their further use. Knowledge Students will know the principles of basic statistical methods, starting points and conditions of their use. In the final exam, students will use this knowledge to solve tasks in the practical section. Competencies Students will know how to: - apply basic statistical methods, - correctly interpret and present the obtained results of the analysis, - evaluate the acquired knowledge and use it further in decision-making in various areas of economic practice.	
Indicative content: The course provides an overview of basic statistical methods with a focus on their economic applications.	
Support literature:	

1. Bruce A. Craig, George P. McCabe, David S. Moore - Introduction to the Practice of Statistics, 2017, W.H.Freeman & Co Ltd, ISBN: 1319153976
2. Joseph C. Watkins - An Introduction to the Science of Statistics: From Theory to Implementation, Preliminary Edition, 2016
3. Andrew Bruce, Peter Gedeck - Practical Statistics for Data Scientists, 2020, USA: O'Reilly Media, Inc, ISBN: 149207294X

Syllabus:

1. Stages of statistical research and presentation of statistical data.
2. Characteristics of descriptive statistics - central tendency and variability.
3. Characteristics of descriptive statistics - skewness and kurtosis. Box plot.
4. Principles of random sampling and statistical inference.
5. Point and interval estimates of parameters of one population.
6. Testing statistical hypotheses of one population.
7. Regression and correlation analysis.
8. Analysis of categorical data.
9. Descriptive analysis of time series.
10. Analytical and mechanical smoothing trend in time series.
11. Seasonal decomposition of time series.
12. Individual and aggregate indices and differences.

Language whose command is required to complete the course:

English

Notes:

Assessment of courses

Total number of evaluated students: 0

A	ABS	ABSP	B	C	D	E	FX	NBSP	NEABS	np	p
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Lecturer: Ing. Silvia Komara, PhD.

Date of the latest change: 07.02.2022

Approved by:

DESCRIPTION OF COURSE

University: University of Economics in Bratislava	
Faculty: Faculty of International Relations	
Course code: KMEVaHD FMV/ VVA150152/18	Title of course: Africa in International Relations
Type, load and method of teaching activities: Form of course: Practical Recommended load of course (number of lessons): Per week: 2 Per course: 26 Method of study:	
Number of credits: 2	
Recommended semester/trimester of study:	
Degree of study: II.	
Prerequisites:	
Requirements to complete the course: 20% - Powerpoint presentation during the semester 80% - Written exam combining open questions and multiple-choice questions	
Student workload:	
Teaching results: The students will be able to prepare a presentation of specific topic in English. The students will be able to identify and discuss the main problems of African continent and evaluate the possible solutions to these problems.	
Indicative content: African Geography – African History – African Politics – African Economy	
Support literature: <ul style="list-style-type: none"> • Tim Marshall - Prisoners of Geography (2016) – Chapter 5 • African Development Bank – African Economic Outlook (2018) • Martin Meredith – The State of Africa (2005) • Roland Oliver & J.D. Fage – A Short History of Africa (Sixth Edition) (1990) • United Nations - The Millennium Development Goals Report 2015 - The Sustainable Development Goals Report 2018 • Dambisa Moyo - Dead Aid: Why Aid Is Not Working and How There Is Another Way for Africa (2009) • Amartya Sen - Development as Freedom (1999) • BARRO, R. J. 1999. Determinants of Democracy. In Journal of Political Economy. ISSN 1537-534X, 1999, roč. 107, č. 6, s. 158-183. • CORDEN, M. W. - NEARY, P. J. 1982. Booming Sector and De-industrialisation in a Small Open Economy. In The Economic Journal. ISSN 0013-0133, 1982, roč. 92, č. 368, s. 825-848. • THOMSON, Alex (2004): An Introduction to African Politics 	
Syllabus: <ol style="list-style-type: none"> 1. Introduction, information about subject and evaluation, basic terms 2. Africa´s physical geography <ul style="list-style-type: none"> • How geographic features of the continent influence its history, economy and political situation? 	

<p>3. The colonial history of Africa</p> <ul style="list-style-type: none"> • How were the territories in Africa organized under different colonial regimes? <p>4. Decolonization</p> <ul style="list-style-type: none"> • Zimbabwe, South Africa, Egypt <p>5. The economic situation of African countries</p> <ul style="list-style-type: none"> • Territorial and commodity structure of foreign trade • Agriculture, industry and services • Success stories of African entrepreneurship <p>6. Demographic and social situation</p> <ul style="list-style-type: none"> • Demographic policies • SDGs report in Africa <p>7. Natural resources in Africa</p> <ul style="list-style-type: none"> • Rare-earth elements • Development-induced displacement in Africa – Kampala Convention <p>8. Political situation in African countries</p> <ul style="list-style-type: none"> • Arab Spring, <p>9. The continent of civil wars and armed conflicts</p> <ul style="list-style-type: none"> • Rwanda after genocide, ongoing conflicts, terrorist groups <p>10. The current status of Africa in international relations</p> <ul style="list-style-type: none"> • African countries in multinational negotiations <p>11. Development assistance and investment</p> <ul style="list-style-type: none"> • Advantages and disadvantages, remittances <p>12. Migration in Africa</p> <ul style="list-style-type: none"> • Internal displacement • Migration within Africa • Migration out of Africa
<p>Language whose command is required to complete the course: English</p>
<p>Notes:</p>
<p>Assessment of courses Total number of evaluated students: 100</p>
<p>The subject evaluation will be shown after the subject is included in a particular curriculum.</p>
<p>Lecturer: Ing. Natália Zagoršková, PhD.</p>
<p>Date of the latest change:</p>
<p>Approved by:</p>

DESCRIPTION OF COURSE

University: University of Economics in Bratislava	
Faculty: Faculty of Business Management	
Course code: KPH FPM/ MMC15092/15	Title of course: Business Economics (in English)
Type, load and method of teaching activities: Form of course: Lecture / Practical Recommended load of course (number of lessons): Per week: 2 / 2 Per course: 26 / 26 Method of study: present	
Number of credits: 5	
Recommended semester/trimester of study: 2.	
Degree of study: I., N	
Prerequisites:	
Requirements to complete the course: Individual work Preliminary tests Written examination 20 % solving exercises, examples and case studies individual or in groups 40 % (min. 20 %) – 1st part of exam – intermediate test – evaluation of knowledge about entrepreneurship, short case study solution. 40 % (min. 20 %) 2nd part of exam – final test	
Student workload:	
Teaching results: To provide basic knowledge about factors of production, transformation process, cost and expenses and business results. Knowledge and understanding: <ul style="list-style-type: none"> • To recognize enterprise transformation process, enterprise production factors and enterprise value process. • To create basic business analysis in the area of human resources, enterprise assets, cost and enterprise activities. • To propose solutions and promote deductions or proposals for increase of effectiveness of business activities. Skills, features and attributes: <ul style="list-style-type: none"> • To select suitable indicators for the measurement of enterprise activity effectiveness • To interpret achieved results • Critically evaluate enterprise processes and propose solutions for its improvement 	
Indicative content: Content of the subject is focused on: production and production factors, labour as an elementary production factor, property, short-term assets, usage of investment property, origin of cost, costs and expenses, transformation process within the enterprise, material economy, production economy, sales economy and business results mainly (within individual weeks): <ol style="list-style-type: none"> 1. The background of business, the concept and the role of an entrepreneur. 2. The position of a company in a market economy. 	

3. Business environment, its nature and structure.
4. Corporate objectives, factors and nature of their formation, classification of targets based on the selected criteria.
5. Business typology and its basic criteria for the classification. The legal forms of enterprises.
6. The life cycle of a company and its phases.
7. The role of human resources and system of their remuneration. Labor productivity.
8. Business assets. Non-current assets of a company, their types, depreciation and valuation.
9. Current assets of a company, their life cycle and turnover.
10. Business costs and their classification based on the selected criteria and importance of their controlling.
11. Business finance. Financial objectives and financial planning.
12. The financial results of a company and their allocation.
13. Cash flow of a company.

Support literature:

BAYE, Michael, PRINCE, Jeff 2017: Managerial Economics & Business Strategy (Mcgraw-hill Series Economics)

GAJDOVÁ, Denisa - KRIŽAN, Martin, 2016: Enterprise and Business Economics (textbook +exercises). Ekonóm. ISBN 978-80-225-433-0.

LIRAZ, Meir, 2017: Business Management: Essential Ingredients for Success (Best Business Books) (Starting A Business Book 1) Kindle Edition

MAJDÚCHOVÁ, Helena, 2018: Podnikové hospodárstvo (praktické príklady a kontrolné testy). Wolters Kluwer. ISBN 9788081688041

MAJDÚCHOVÁ, Helena, 2018: Podnikové hospodárstvo. Wolters Kluwer. ISBN 9788081688065

MAJDÚCHOVÁ, Helena - NEUMANNOVÁ, Anna, 2014: Podnik a podnikanie. Wolters Kluwer. ISBN 9788089710041

SALWAN, Prashant 2018: Business Economics – Business Economics, Business and Commercial. CA – Foundation.

ACT 513/1991 COMMERCIAL CODE

Syllabus:

Language whose command is required to complete the course:

English

Notes:

Assessment of courses

Total number of evaluated students: 118

A	ABS	ABSP	B	C	D	E	FX	NBSP	NEABS	np	p
12.71	0.0	0.0	36.44	25.42	16.1	5.93	3.39	0.0	0.0	0.0	0.0

Lecturer: Ing. Denisa Gajdová, PhD., Ing. Peter Štetka, PhD., doc. Ing. Mgr. Gabriela Dubcová, PhD.

Date of the latest change: 22.02.2021

Approved by: Co-guarantor doc. Ing. Daniela Tkáčová, CSc., Guarantor Dr. h. c. prof. Ing. Ľudmila Lipková, CSc., Guarantor prof. Ing. Helena Majdúchová, CSc., Guarantor doc. Ing. Alena Zubaľová, PhD.